

NEW JERSEY SWIMMING

HOUSE OF DELEGATES MEETING

OCTOBER 2013

MEMBER AT LARGE CLUB DEVELOPMENT CHAIR REPORT

MATT DONOVAN / SVY SWIMMING

1. I have been working directly with 5 teams in the LSC and guiding them as the NJ Club Development chair. These teams have asked for help in a variety of ways and we have met in person / on site / and via phone and email – text on several occasions. I am confident that this assistance has been fruitful and I continue to follow up with them in the coming months / seasons. I would encourage any coach / club to reach out to me for help as needed at any time. I am more than happy to set up site visits.
2. Unfortunately Peter Clark of USA Swimming will not be able to visit NJ this Fall as planned. As of now no future visits have been scheduled and as of the date of this report he had nothing to submit to our LSC. I am hopeful that he will be in the area in the New Year.
3. I have been working on a logo for the NJ LSC. The thought is to go away from the generic and towards something that represents New Jersey through an iconic medium. The trick is finding something that is youth appropriate / represents our State in a universal way /and promotes the sport of swimming in a positive light. The best example currently being used (in my opinion) is the Maryland LSC. I have reached out to a graphic designer, and he said when we have some ideas, he could probably do the work for about \$300.00 to \$500.00. This seems to be the going rate for a project like this. I am very open to suggestions.
4. Respectfully submitted September 27, 2013.